

**12th Annual New Jersey Coder's Day**  
**Medical Coding & Billing Conference 2017**  
**October 21, 2017**

**EXHIBITOR'S OVERVIEW**

October 30th has been proclaimed Coders' Day for the state of New Jersey. For the twelfth year, the Monmouth-Ocean American Academy of Professional Coders (AAPC) is hosting a career enhancing forum to celebrate this annual event. We take this opportunity to disseminate our mission of education, recognition, awareness, maintaining high standards and the importance of networking for medical coders. Our speaker panel includes physicians and respected professionals in the industry. The great response from speakers, attendees and exhibitors promises this year's conference to be bigger and better. We anticipate over 300 attendees consisting of medical coders, billers, students, Health Information Management professionals, healthcare providers and their staff.

**The conference is advertised in newspapers, trade journals, Monmouth-Ocean AAPC website, Facebook and Twitter. We invite you to showcase your products and/or services during this popular event.**

**Conference Agenda**

October 21, 2017, 7 am to 4:00 PM (Saturday) at Branches, West Long Branch, NJ

7:00 to 7:30 Registration and Continental Breakfast / **Exhibitor Time**

7:30 to 12:00 Speakers ( **break for Exhibitor Time within this time frame**)

12:00 to 1:00 PM Lunch / **Exhibitor Time**

1:00 to 4:00 Speakers

Exhibitors will have full access to participants from the time of registration. Gold Sponsors have the added benefit of exhibiting in the main conference area. Set-up time is 6:30 to 7:30 am. Promotional items/giveaways are encouraged and we ask that you bring a door prize to raffle off at the end of the event. Note: We are unable to furnish registrant information to exhibitors, but you are welcome to collect this information at your booth during the seminar.

***Exhibitor's package:***

Conference admission for **one person** (breakfast and lunch included)

Half Page Ad in conference program book

Table and chair (table top displays only due to space restrictions)

Electricity and internet access available upon request.

Recognition in the Monmouth Ocean AAPC Chapter website. ([www.MonmouthNJCoders.org](http://www.MonmouthNJCoders.org))

***Gold Sponsor Exhibitor's package:***

Conference admission for **two persons** (breakfast and lunch included)

Full Page Ad in the Conference Journal with Gold Sponsor designation

Logo inclusion on any mailings/ brochures

Logo and link on Monmouth Ocean AAPC website to your website

Individual introduction to attendees on Conference Day

Inclusion, when possible, in advertising materials

**Please contact:** email: Claire Bartkewicz @ [President@monmouthnjcoders.org](mailto:President@monmouthnjcoders.org) OR 732-497-1774